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Press Release Topping Off Apartemen Serpong M-Town Summarecon Serpong

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PRESS RELEASE

Topping Off "Serpong M-Town Apartment" Summarecon Serpong

The high demand for quality residential in the integrated area is increasing but the land prices are also getting higher, this encourages Summarecon to innovate further and develop ideas for vertical residences. PT Summarecon Agung Tbk. through its business unit, Summarecon Serpong, presents Serpong M-Town Apartment, a masterpiece located in a very strategic and premium location, right across Summarecon Mal Serpong (SMS). As a commitment to always presenting high-value products with the best quality, and on-time handover process to the customers, PT Summarecon Agung Tbk. held a Topping Off ceremony on Friday, November 11, 2016. The procession was attended by the Board of Commissioners, Directors, and Management of Summarecon as well as representatives of the project partners.

Adrianto P. Adhi as **President Director of Summarecon** explains, "*M-Town will become the newest property icon in Summarecon Serpong, along with the Spring Lake in Summarecon Bekasi, and The Kensington Royal Suites in Summarecon Kelapa Gading. We build all on-time, and the M-Town topping off today is a proof of our seriousness and commitment in developing projects.*"

Built on an area of 70.292 square meters, Serpong M-Town consists of three main sections: M-Town Residence, M-Town Signature, and Commercial District. M-Town Signature consists of 4 apartment towers (Galaxy, Herald, Imperial, Jefferson) with a total of 28 floors and 1.128 units, divided into 4 types: 1 Bedroom, 2 Bedroom type A and B, and 3 Bedroom. As for M-Town Residence consists of 6 apartment towers (Avery, Bryant, Camel, Dakota, Ellis, Franklin) with a total of 25 floors and 3.356 units, also divided into 4 types: Studio, 1 Bedroom, 2 Bedroom, and 3 Bedroom. Each apartment is built using the highest quality building materials for exterior and interior.

Serpong M-Town will also be equipped with some supporting facilities for occupants, namely the main pavilion and lounge for reception, swimming pool for adult and children, yoga platform, jogging track, reflexology part, children's playground, mini market, laundry & dry cleaning, 24 hours security with CCTV, and building management by Summerville Property management. Especially for M-Town Signature will be added facilities such as jacuzzi, ledge lounge, fitness & gym, kids club, BBQ area, and a retail arcade.

"Serpong M-Town is located in the heart of Summarecon Serpong residential area, giving ease of life for the residents as a mixed-use area integrated with a variety of facilities that have been there before like Summarecon Mal Serpong, retail arcade, Pasar Modern Sinpasa, Gading Raya Golf Course, educational facilities such as schools that have been accredited namely Sekolah Pahlawan, BPK Penabur, Tunas Bangsa, Multimedia Nusantara University, and other facilities. For those who are still interested in having the unit in M-Town Summarecon Serpong, we will sell new units on the favorite floor on November 19, 2016. Show unit can be visited on the 3rd floor Summarecon Mal Serpong," said **Executive Director of Summarecon Serpong, Magdalena Juliati**

The Serpong M-Town apartment was built with the concept of combining residential, office, and commercial area, equipped with modern amenities, but still with the concept of resort that blends with nature, and even integrated directly with one of the largest malls in the region, Summarecon Mal Serpong via Sky Bridge. Serpong M-Town is designed for people who want a modern lifestyle and is perfect for professionals, businessmen, and families because it was created to fulfill the wishes of those who want to reside in the activity center / heart of town and close to various lifestyle amenities. Direct access to the toll-road and strategic value are some important benefits that M-Kota Summarecon Serpong can provide.

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